



## COOKIE POLICY

### (“POLICY”)

Rezypay Teknoloji Yazılım ve Ticaret Anonim Şirketi (“**Company**”) collects cookies in order to provide the most efficient use of its website at [www.rezypay.com](http://www.rezypay.com) (“**website**”) and to improve your user experience. The purpose of the policy is to provide information about the cookies collected by the Site within the services (“**Services**”), the types of these cookies, for what purpose they are collected and your cookie settings. You can find detailed information about the personal data collected within the scope of the Site and by the Company from the “*Disclosure Text and Privacy Policy* in accordance with the Law on Protection of Personal Data No. 6698”.

### What is Cookie Technology?

Cookies are the text files downloaded to your device (computer, mobile phone or other mobile devices) when you visit a website. Cookies are widely used by websites. Cookies help to remember the information such as your device’s language, settings, preferences regarding your website visit. These information during your website visit are the information files downloaded to your device as cookies.

### Types of Cookies

Cookie Type	Definition	Purpose
<b>Necessary Cookies</b>	These cookies make it possible to provide the requested Services. Without these cookies, it is not possible to properly benefit from the requested Services.	These are mandatory cookies for the continuity of the Services provided by the Company through the website.
<b>Performance Cookies</b>	These cookies collect information about how users use the offered services, for example the visit frequency of the website, where the users receive error messages on the web pages etc. These cookies collect anonymous information about the pages visited. It is used only to improve the performance of the services. Web analytics that use cookies to collect data to improve performance of a website fall into this	Performance cookies are used to analyze how Company Services are accessed, used or performed. This information is used to maintain, improve and continuously improve the Services. We may also obtain information from e-mail newsletters or other communications we send you, including whether you have opened an e-mail newsletter, forwarded it to someone else,

	<p>category. For example, they can be used to test designs and provide a consistent look and feel for the user. This category does not include cookies used for behavioral / targeted ad networks.</p>	<p>or clicked on any of its content. This information informs us about how effective our newsletters are and allows us to make sure we are providing information that interests you.</p>
<p><b>Functionality Cookies</b></p>	<p>These cookies allow the website to remember the choices you make (such as your username, language or the location of the region) and provide more advanced and more personal features. These cookies can also be used to remember changes you have made in text size, fonts and other parts of web pages that you can customize. Functionality cookies are anonymized, and they cannot track your browsing activities on other websites. These cookies remember the choices you make to improve your experience. If the same cookie is used for retargeting, it may also be included in the “targeting or advertising cookies” category.</p>	<p>Functionality cookies allow you to personalize the Services according to your preferences. For example, when you continue to use the Services, we may remember information such as username and address for you as a result of the information we have obtained, and we bring your attention the pages you have previously visited.</p>
<p><b>Targeting or Advertisement Cookies</b></p>	<p>These cookies are used to deliver advertisements tailored to you and your interests. They are also used to limit how many times you see an advertisement and also help measure the efficiency of advertisement campaigns. The cookies are placed by advertising networks with the permission of the website operator. These cookies remember the websites you have visited, and this information is shared with other organizations such as advertisers. Targeting or advertising cookies are often linked to site functionality provided by other organizations. These cookies collect information about your browsing habits so that the advertisements are tailored to you and your interests.</p>	<p>We use these cookies to serve advertisements based on your interests. This information can also be used to record how many times a particular advertisement has been served to you, not to show you the same ads over and over and help us measure the efficiency of the advertisements.</p> <p>We work with website publishers, application developers, ad networks and service providers to provide advertisements and other contents of the Company and website. Cookies can be used to show you advertisements that may be relevant to your interests on other websites, applications and devices, to organize advertisements you receive and to measure their effectiveness.</p>

		<p>In addition, we may allow Company business partners to use cookies for the same purposes as described above, including collecting information about your online activities over time and across different websites, applications and / or devices, inside or outside the Company's Services.</p>
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### **Cookie Management**

If you don't want the cookies to be kept on your device, you can always withdraw your consent for cookies and delete cookies. In order to prevent the collection of cookies or to delete the collected cookies, you can change your cookie settings via your web browsers preferences.

If you delete your cookies, your preferences within the website will also be deleted. In addition, if you prevent the collection of cookies, you will not be able to benefit from some of the Services provided by the Company. In this context, we recommend that you allow the use of cookies in order to benefit from the Services.

### **Changes in the Policy**

The Company reserves the right to unilaterally change the Policy. Significant changes in the Policy will be notified to you via e-mail or in-website pop-up.

### **Communication**

Rezypay Teknoloji Yazılım ve Ticaret Anonim Şirketi

Yeniköy Mah. Sarı Asma Sok. No:5 Sarıyer/İstanbul

E-mail: [info@rezypay.com](mailto:info@rezypay.com)